VMware Application Catalog Integration into VMware Marketplace

Frequently Asked Questions

Q. What is VMware Application Catalog?

A. VMware Application Catalog is a customizable selection of trusted, pre-packaged open-source application components that are continuously maintained and verifiably tested for use in production environments. These images can be custom built on an enterprise's base operating system image of choice, are build-time vulnerability and antivirus scanned, functionally tested on multiple deployment platforms, and are delivered with a detailed bill of materials that serves as proof of provenance to ease operations and security teams' lives for auditability purposes.

Q. What is VMware Marketplace?

A. VMware Marketplace™ enables customers to discover, try, purchase, and deploy VMware validated and certified ecosystem solutions to VMware endpoints. The Marketplace is intended to be the single repository for all third-party and other ecosystem solutions (including open-source and first-party tools) that work on VMware platforms. Currently, the Marketplace catalog includes over 2,100 solutions, across solution categories such as back-up, security, and storage.

Q. How do VMware Marketplace and VMware Application Catalog relate to the open-source solutions packaged by Bitnami?

A. Bitnami by VMware provides prepackaged open source software that runs natively in environments where a large portion of developers and other users want to build or deploy applications in the major public clouds, on laptops, and on Kubernetes. We offer the Bitnami Application Catalog – a set of over 150 free, open-source solutions in various enterprise marketplaces including our own VMware Marketplace. However, for enterprise-ready use cases, we offer a curated, hardened version of these open-source solutions through VMware Application Catalog.

Q. What is the announcement regarding VMware Application Catalog and VMware Marketplace?

A. Until now, the VMware Application Catalog user interface was accessed by customers via VMware's Cloud Services Console by clicking on the VMware Application Catalog tile. Starting July 2022, the VMware Application Catalog user interface will be surfaced through VMware Marketplace – making VMware Marketplace a true one-stop shop for first party solutions, third party solutions, free open-source solutions and curated, hardened open-source images for users.

Q. What does this mean for existing users of VMware Application Catalog?

A. If you are an existing user of VMware Application Catalog, this new integration into VMware Marketplace will mainly result in a change in the initial user interface while logging in to Cloud Services Console to request images from VMware Application Catalog.

Previously, when existing VMware Application Catalog users logged in to their Cloud Services Console credentials or organization details, they clicked the VMware Application Catalog tile on their Cloud Services Console from where they accessed the product user interface.

Now, when VMware Application Catalog users log-in using the same Cloud Services Console credentials, they will see a VMware Marketplace tile instead of seeing a standalone VMware Application Catalog tile. Clicking on this time will redirect them to the [VMware Marketplace homepage](). On the VMware Marketplace homepage, users with a Catalog Admin role will be able to access the "Configure" tab, and start using and managing their custom catalog as usual using actions such as "Registries", "Base Images", or Request Applications under the "Build Catalog" section.

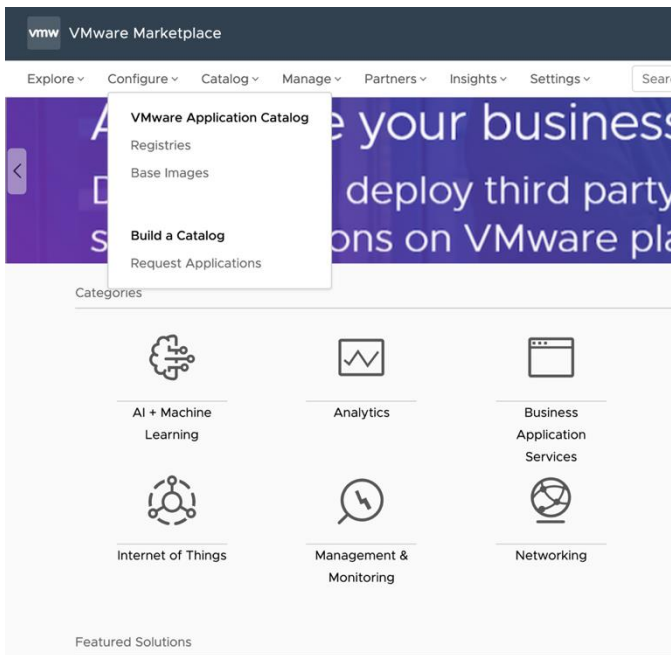# VMware Application Catalog Integration into VMware Marketplace

Figure 1 - New VMware Application Catalog initial UI view for existing paid users
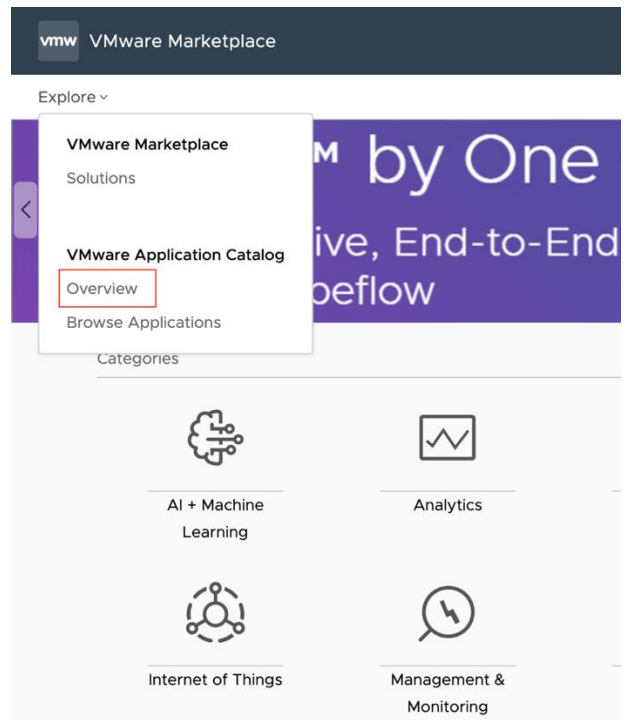
Alternatively, users may simply go the VMware Marketplace homepage at marketplace.cloud.vmware.com, sign in with their existing CSP credentials and begin accessing the interface shown above.

Q. What does this mean for existing users of VMware Marketplace?

A. If you are an existing user of VMware Marketplace but have not purchased VMware Application Catalog, you will not have access to the custom catalog user interface mentioned in the previous section. However, you will still be able to explore what VMware Application Catalog is about and see all the applications the product supports today. VMware Marketplace users can see these details through the VMware Application Catalog overview section under the "Explore" menu in the VMware Marketplace UI.
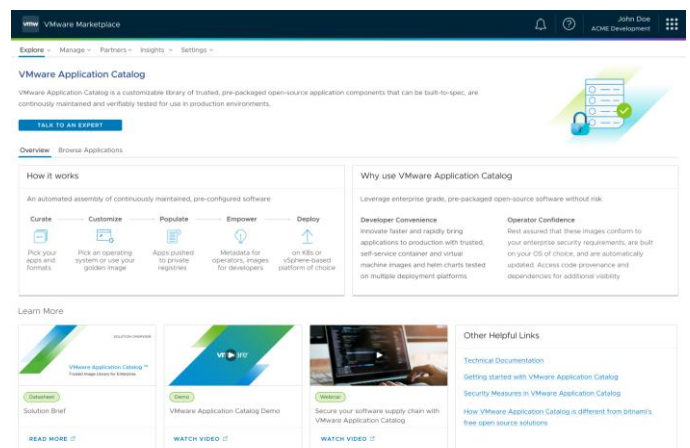

Figure 2 - New VMware Application Catalog section under "Explore" tab for Marketplace users who have not purchased VMware Application Catalog yet

Figure 2 - New VMware Application Catalog overview section within the "Explore" tab

If you may be interested in browsing further and learning more about VMware Application Catalog, you may click on "Talk to an Expert" link through which you can contact us directly to learn more.

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Q. Where can I go to learn more?

A. Read our announcement blog on this integration. You can also register for our upcoming webinar on July 26th, where experts from both VMware App Catalog and VMware Marketplace team will explain the integration with a demo and Q&A.

If you have further questions, reach out to us directly at app-catalog@vmware.com or VMwareMarketplace@vmware.com.